

We represent around 40 international and 50 national members which achieve domestic sales of about CHF 4.0 billion and an export volume of around CHF 1.0 billion.

We are the voice of this industry and a centre of competence, an indispensable instrument for representing specific interests. Our network is very well connected.

## Advantages for our members

- Regular information on technical innovations and new legislation in Switzerland and the EU
- Permanent exchange of knowledge and experience through various work groups without breaching any anti-trust laws
- Use of SKW's connections and knowledge network
- Statements on current media topics
- Participation in SKW's information events
- Assistance in export-related matters
- Access to industry-related facts, figures and statistics



## Mission

We provide our members with legal and professional support and represent their interests when dealing with all relevant stakeholders at a national and international level.

## Tasks and objectives

We are a knowledge-exchange platform, inform about current issues, engage in media activities and furnish members, media and consumers with statistics and information.

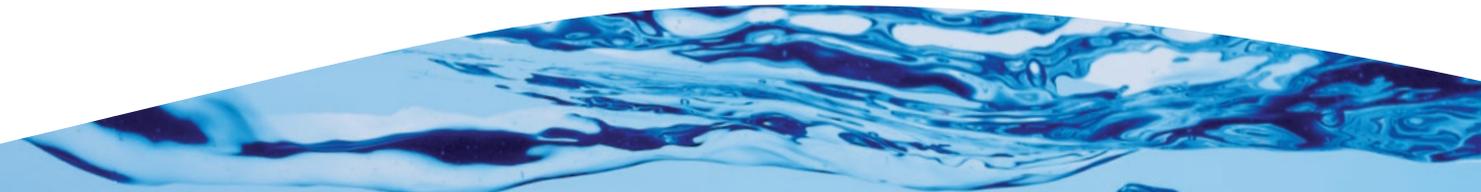
The Swiss Cosmetic and Detergent Association (SKW) is the leading Swiss association for the cosmetics, detergent and cleaning products industry.

As a non-EU country, Switzerland has its own autonomous laws and independent law enforcement agencies. We are the only representative Swiss association for the cosmetics, detergent and cleaning products industry and maintain essential contacts with all relevant stakeholders.

Our membership of the European umbrella organisations A.I.S.E. and Cosmetics Europe and close cooperation with our partner associations in the Americas and Asia also provide us with an excellent international network.

## Services

- Participation in the relevant work groups
- Access to specialised legal and professional information
- Preparation of free sale certificates
- Industry-related information material and publications
- Access to ARGUS Online Media Monitoring, updated daily
- Weekly industry-related press review



# Detergents and cleaning products